



COMPANY  
PROFILE

Dig!fy  
DIGITAL AGENCY

We spark

**GROWTH**

Powered by data and sprinkled with

**FUN**

# OUR STORY

In the heart of a rapidly evolving digital landscape, Digify emerged with a vision to transform businesses through the power of technology. Born out of a passion for innovation and a deep understanding of the online world, we set out to bridge the gap between businesses and their digital potential.



## OUR MISSION AND VISION

# SHAPING THE DIGITAL FUTURE

### MISSION

To empower ambitious businesses to achieve extraordinary growth through creative digital strategies and exceptional customer experiences.

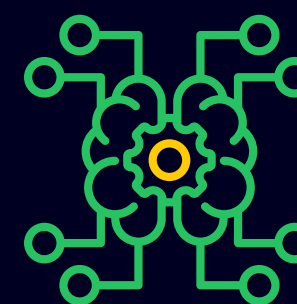
### VISION

To be the catalyst that ignites a digital revolution for every business, big or small, shattering online barriers and propelling them toward a future of limitless growth.

# HOW WE WORK

## Your Success, Our Mission

At Digify, we believe in building strong partnerships with our clients. Our collaborative approach ensures that your goals are at the heart of everything we do. Here's a glimpse into our process:



### Understanding Your Vision

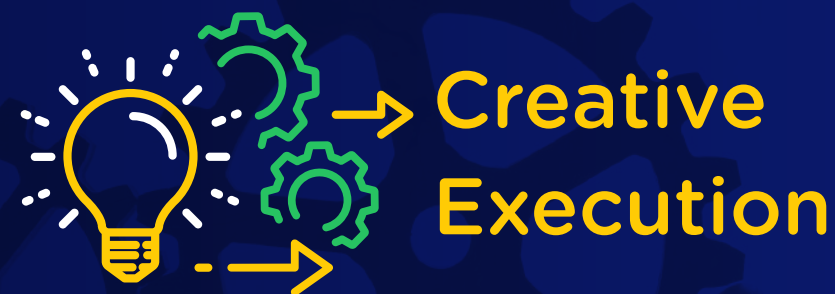
We take the time to understand your business, your target audience, and your aspirations.



### Data-Driven Strategy

We leverage data and insights to develop a customized roadmap for your success.

# HOW WE WORK



## Creative Execution

Our team brings your vision to life through innovative design and compelling content.



## Measurable Results

We track key performance indicators (KPIs) to measure success and optimize your campaigns.



## Ongoing Optimization

We continuously analyze and refine our strategies to ensure you stay ahead of the competition.

A hand holding a smartphone is the central focus, with a network of digital icons overlaid on the screen. The icons include a download arrow, a smartphone, a play button, a shopping cart, a speech bubble, an @ symbol, a globe with a magnifying glass, and a location pin. The background is dark blue with a green and blue border.

OUR  
SERVICES

COMPREHENSIVE  
SOLUTIONS  
FOR DIGITAL  
SUCCESS

At Digify, we offer a comprehensive suite of services tailored to your unique business needs. Our expertise spans across:

# OUR SERVICES



DIGITAL  
MARKETING



BRANDING  
& CREATIVE



DIGITAL  
SOLUTIONS





# DIGITAL MARKETING

## DIGITAL MARKETING STRATEGY

Our data-driven approach crafts a roadmap for your online success. We analyze your target audience, competitor landscape, and marketing goals to develop a comprehensive strategy that maximizes your return on investment (ROI).

1

## SEARCH ENGINE OPTIMIZATION (SEO)

We ensure your website ranks high in search engine results pages (SERPs) for relevant keywords. Through on-page optimization, technical SEO audits, and link-building strategies, we drive organic traffic and qualified leads to your website.

2

## PPC ADVERTISING (PAY-PER-CLICK)

Reach your target audience at the precise moment they're searching for your products or services. Our PPC campaigns leverage Google Ads and other platforms to generate targeted traffic, leads, and conversions.

3



## DIGITAL MARKETING

### SOCIAL MEDIA MARKETING

Connect and engage with your audience on the platforms they use most. We develop social media strategies, create compelling content, and manage your online presence to build brand awareness and community.

# 4

### EMAIL MARKETING

Nurture leads and convert them into loyal customers through targeted email marketing campaigns. We design engaging email sequences, segment your audience for personalization, and track results for continuous improvement.

# 5

### CONTENT MARKETING

We craft high-quality, informative content that attracts your target audience, educates them about your brand, and establishes you as a thought leader in your industry. From blog posts and articles to infographics and videos, we create content that resonates and drives results.

# 6



## DIGITAL MARKETING

### INFLUENCER MARKETING

Partner with relevant social media influencers to reach a wider audience and build trust in your brand. We develop influencer marketing campaigns that leverage the power of social proof to drive engagement and brand awareness.

7

### E-COMMERCE GROWTH & CRO (CONVERSION RATE OPTIMIZATION) :

Increase sales and maximize your online store's potential. We optimize your e-commerce platform for conversions, personalize the user experience, and implement data-driven strategies to boost your bottom line.

8

### LEAD GENERATION

Lead Generation : Attract high-quality leads that convert into paying customers. We develop targeted lead-generation campaigns through various channels, nurturing these leads and guiding them through the sales funnel.

9



## BRANDING & CREATIVE

### BRAND STRATEGY

We define your brand's core values, messaging, and visual identity. This strategic foundation ensures consistency across all touchpoints, fostering brand recognition and loyalty.

# 1

### BRANDING & IDENTITY DEVELOPMENT

Our creative team crafts a visual identity that reflects your brand's personality and resonates with your target audience. This includes developing your logo, color palette, typography, and overall brand image.

# 2

### GRAPHIC DESIGN

From eye-catching social media graphics to engaging website visuals, our designers create impactful visuals that support your marketing goals and enhance your brand experience.

# 3



## BRANDING & CREATIVE

### MOTION & ANIMATION VIDEOS

Captivate your audience with dynamic video content.

We create motion graphics, explainer videos, and animated content to tell your brand story, showcase your products or services, and leave a lasting impression.

4

### UI/UX DESIGN

Our design expertise ensures an intuitive and user-friendly experience across your website and digital platforms.

We prioritize usability and functionality to keep your audience engaged and interacting with your brand.

5

### VIDEO PRODUCTION

We develop high-quality video content that resonates with your target audience. This can include product demos, customer testimonials, or brand awareness videos, strategically integrated into your marketing campaigns.

6



## DIGITAL SOLUTIONS

### WEB DEVELOPMENT

We create custom-built websites that are tailored to your specific needs and objectives. Our focus lies on user experience, responsive design, and functionality to ensure your website performs flawlessly across all devices.

1

### E-COMMERCE DEVELOPMENT

Our team builds robust and user-friendly e-commerce platforms that optimize your online store for sales and conversions. We integrate secure payment gateways, user-friendly features, and functionalities to create a seamless shopping experience.

2

### MOBILE APP DEVELOPMENT

Expand your reach and enhance customer engagement with a custom-developed mobile app. We design and develop user-centric mobile applications that cater to your specific business goals and target audience.

3



## DIGITAL SOLUTIONS

### SOFTWARE DEVELOPMENT

Do you have a unique software development need? Our team of experienced developers can build custom software solutions

4

### LANDING PAGES

Need a laser-focused page to capture leads or promote a specific campaign? We create high-converting landing pages optimized for conversions, with clear calls to action and a compelling message tailored to your target audience.

5

### WEB HOSTING & DOMAIN REGISTRATION

We provide reliable web hosting solutions to ensure your website is always accessible and secure. Additionally, we can assist you with domain registration, helping you secure the perfect website address for your brand. This one-stop-shop approach simplifies the process of getting your website online.

6



## DIGITAL SOLUTIONS

### SMS MARKETING

Leverage the power of SMS to deliver targeted messages, promotions, and alerts directly to your customers' mobile devices. Our SMS marketing solutions help you build strong relationships and drive engagement.

7

### VIRTUAL PRIVATE SERVER (VPS)

Experience the power and flexibility of a dedicated virtual server. Our VPS solutions offer robust resources and customization options to optimize your website and applications.

8

### CLOUD STORAGE

Safeguard your valuable data with our reliable cloud storage solutions. Enjoy seamless access to your files from any device, anytime.

9



# CLIENT SUCCESS STORIES

TRANSFORMING BUSINESSES,  
ONE SUCCESS STORY  
AT A TIME

See how Digify has helped businesses  
like yours achieve remarkable growth:



**Mohammad Al Dabouqi**  
Chief Technology Officer

“Expertly executed social media and digital marketing campaigns significantly boosted our brand visibility and customer base within the highly competitive IPTV market.”



**Mujahed Hamayel**  
General Manager

“Our website, a stunning showcase of our vehicles, was expertly crafted by Digify. Their digital marketing strategies have been instrumental in generating significant website traffic and high-quality leads.”

*Cola*  
**Chat**

**Fahed Ararr**  
Founder & CEO

“ Digify has been our trusted partner in achieving significant market share growth. Their comprehensive marketing solutions, from strategic branding to captivating visuals, have transformed our brand image. ”

**To-me**  
Cosmetics

**Hamza Abu Hadwan**  
General Manager

“ A strategic partnership with Digify refined our brand identity and developed a comprehensive marketing plan. Their expertise positioned To-me Cosmetics as a market leader. ”

**Rodika** **Firas Hajj**  
Founder & CEO

“ Digify's creative vision brought our Rodika cosmetics brand to life through captivating video content. Their strategic social media and digital marketing efforts successfully connected us with our target audience, fostering a loyal customer base. ”



**Jamal Al Refai**  
General Manager

“ Social media and video production expertise have been key to growing our customer base. Creative content keeps your audience engaged and hungry for more, driving traffic directly to our doors. ”

# THE DIGIFY DIFFERENCE

## WHAT SETS DIGIFY APART?

### **Data-Driven Expertise:**

Our data-centric approach ensures that every decision is backed by insights, leading to measurable results.

### **Client-Centric Focus:**

We prioritize your goals and build long-term partnerships based on trust and collaboration.

### **Proven Track Record:**

Our successful case studies speak for themselves, demonstrating our ability to deliver exceptional results.

### **Passionate Team:**

Our dedicated experts are committed to your success and staying at the forefront of digital trends.

# OUR CLIENTS





## PASSIONATE EXPERTS, DRIVING DIGITAL SUCCESS

Our team of dedicated professionals is the heart of Digify. With a combined experience of over 15 years, we bring a wealth of knowledge and expertise to every project.

**AHMAD  
HAMMAD**

Co-Founder & Chief Client Officer

**SHADI  
ABU RMAILAH**

Co-Founder & Chief Growth Officer

**MUHANNAD  
MOHAMMAD**  
Art Director

**MOHAMMAD  
JAMAL**  
Digital Marketing Manager

**SABREN  
AHMAD**  
Account Manager

**ANAS  
MUHTASEB**  
Web Development Team Lead

**GHAIDA  
RYAL**  
Graphic Designer

**MUSAB  
QASHESH**  
Video Motion & Animation

**MERA  
ABUSHEIKHA**  
Junior Videographer & Editor

## CONTACT US

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